

Botley Hedge End and District u3a

Membership Secretary Report for 2024-2025

1. Membership continues to grow steadily and currently stands at 172 members. At this time last year membership was 156. New members come to us by word of mouth, or by seeing our publicity posters, website or social media posts. We encourage prospective members to attend one or two monthly meetings as a guest before joining so they can be sure it is what they expect.
2. 21 members chose not to renew their membership in March 2025. This is an improvement on last year when 34 did not renew. Where a reason for non-renewal was given, it was usually changes to the member's own health or increased family responsibilities. We gave all members information about the Eastleigh Connect Service which can help those who cannot access public transport.
3. Members come from a wide area including Colden Common, Durley, Hamble, Hill Head, Swanmore, Whitely and Wickham. Hedge End area has the largest number with 81 members, followed by Botley with 47, West End 13, Southampton 6 and Curdridge 5.
4. U3a Matters Magazine is issued to members 5 times a year by the Third Age Trust unless members have told me they wish to be removed from the mailing list.
5. Challenge for the future is maintaining and managing membership growth.

Linda Jeans
Membership Secretary

20th August 2025